



Teesside
University

Global

Strategic Plan 2027



**AMBITION
DELIVERED
TODAY**

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FOREWORD

I am delighted to share this global strategic plan with you which will power Teesside University's international ambition, enhancing our reach and reputation for excellence in teaching, research, and enterprise.

This plan harnesses opportunities in innovative learning, global partnerships, and impactful research to deliver the best outcomes for our students, partners, and communities across the world. Our commitment to these stakeholders will facilitate the delivery of our overarching mission to transform lives and economies.

At Teesside University, our students are at the heart of everything we do, and we continue to deliver an outstanding experience for all of our students wherever they are in the world. Over the last five years, we have nurtured the development of a diverse student community, supporting UK, international, transnational and online students to engage in global experiences and cross-cultural projects, driving a truly international outlook and empowering them to become global citizens.

Our strong reputation for teaching, as evidenced by our recent Gold Award in the Teaching Excellence Framework (TEF), excellent National Student Survey results, and number one position for international student satisfaction, means that students and partners can be assured of a high quality experience.

Through our growing reputation for research, recognised as 'world-leading' or 'internationally excellent' in the Research Excellence Framework (REF); and our national position as one of the most engaged providers in the UK, we will develop our global profile through new and existing networks, enriching our offer and engagement across the world.

Dr Warren Harrison

**Pro Vice-Chancellor
(International)**



4 in 10

students are international

OVER
1,200STUDENTS
STUDYING TEESSIDE
UNIVERSITY
COURSES OUTSIDE
OF THE UK18THIN THE WORLD FOR
ANIMATION PROVISIONMAJORITY OF
TEESSIDE UNIVERSITY
RESEARCH JUDGED TO BE
WORLD-LEADING
OR
INTERNATIONALLY
EXCELLENT

Research Excellence Framework 2021

First year international
students generate a
net impact of over

NUMBER

1

IN THE UK
FOR
INTERNATIONAL
STUDENT
SATISFACTION

International Student Barometer 2022+

6
TEESSIDE UNIVERSITY
OFFICES
across the worldMORE THAN
150,000GLOBAL ALUMNI
IN OVER 120
COUNTRIESSTAFF FROM
59
COUNTRIESRANKED INSTITUTION
IN THE
TIMES HIGHER
EDUCATION UNIVERSITY
RANKINGS 2023£378_Mto the Tees
Valley economy

Based on 2020-21 cohort - HEPI Report

Find out more at tees.ac.uk/source

*Not all students answer all questions. The ISB collected the views of 1,820 international students at Teesside University, within a survey response of 119,254 students globally and 32,890 in the UK.

More info at: tribalgroupp.com/2022-isb-wave-2-global-benchmark-list / tees.ac.uk/sections/international/isb2022.cfm

Over the last five years, the University has transformed to meet the requirements of a new globalised education landscape and is now a thriving global community of students, staff, and partners.

We have invested in the expansion of our reputation and influence through enhancing our presence in key locations, developing a robust strategic partnership network that facilitates collaboration across multiple areas of activity, and developing key expertise in research that addresses core global challenges as reflected in the United Nation's Sustainable Development Goals.

As a leading provider addressing the challenges of the net zero agenda, we work to develop progressive research, knowledge exchange, sustainability, and decarbonisation strategies. We are committed to implementing environmentally sustainable working practices and minimising the environmental impacts associated with staff and student travel.

We are globally connected through our Teesside University regional office network, multinational study partners, and industry that spans Africa, Asia, Europe, the Middle East, and the Americas. We have recently launched our London campus, which presents new opportunities for us to promote our strengths in games, animation, and business, and expand our network of partners and students.

We will secure the University's global profile as a trusted and high-quality education provider, through the implementation of this strategic plan, which will leverage institutional strengths and expertise to drive excellence and impact in teaching, research, and enterprise on a global scale.



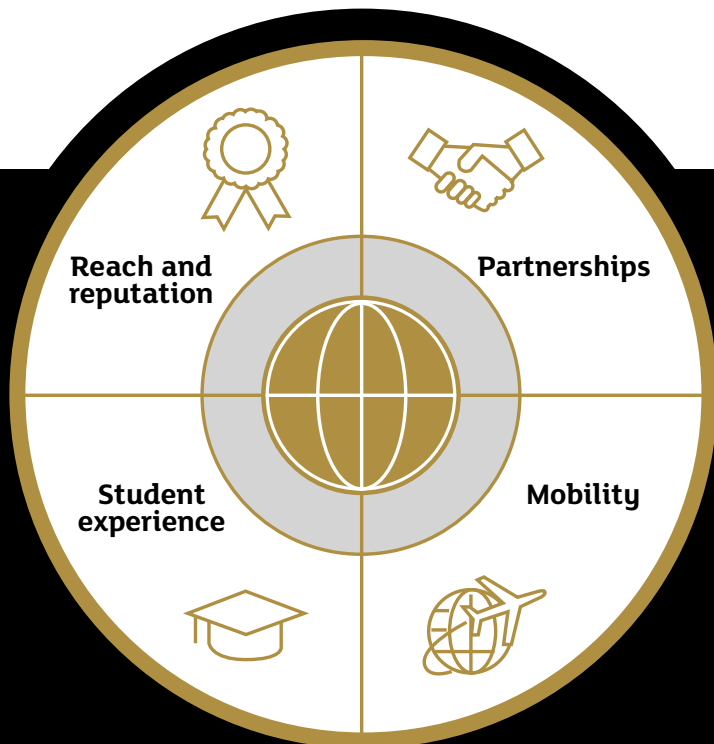
GLOBAL PORTFOLIO

The University's global portfolio drives our international activity, cutting across all areas of operations. From the recruitment of international students and staff and embedding a global aspect to the learning and student experience, to the development and sustainment of a robust partnership network, to promoting institutional expertise in research and enterprise on a global scale, driving interest and investment to our communities.

The progress made in this portfolio over the last five years has been transformational, with international students now accounting for 4 in 10 students at our UK campuses, offices in six locations worldwide, and a strong network of global partners.

Over the next few years, we will work across the institution to enhance our global profile for teaching, research, and enterprise. We will harness current activity, leveraging institutional assets to support students and staff to think and engage globally, increasing our impact across the world.

A cohesive approach to global operations across the university will ensure partnership selection and activity aligns with our mission, and supports the transition to a more strategic, proactive institution that promotes international excellence across all areas.



CONTEXT

Building on our success in learning and teaching, by drawing upon our increasing strengths in research and enterprise, this strategic plan positions the University as a destination and partner of choice, driving global engagement and success.

As the world of employment and education continues to evolve, we will remain bold and proactive to the challenges and opportunities of the future. Building upon institutional and regional strengths in net zero, biosciences, health and the digital and creative industries, we will develop networks across the world that facilitate knowledge exchange and collaborative research.

Against a backdrop of changeable government policy, increasing global competition and more recently the EU exit and the pandemic, fresh challenges have arisen. Through the implementation of our previous strategic plan, we remained resilient in an extremely challenging environment. Over the next strategy period, we continue with our commitment to delivering the very best outcomes for our students, our staff and our partners.



STUDENT EXPERIENCE

We have seen significant growth in international students on campus and remain true to our commitment to the delivery of an outstanding student experience.

As student trends and drivers evolve, we continue to work in partnership with our students to protect the privileged position they have awarded us.

Through collaboration with international partners, industry, and other stakeholders, we ensure our curriculum is relevant, innovative, and responsible, supporting our students to become global citizens and make a positive contribution to the world. Through effective business management, we will ensure our University infrastructure, facilities and services continue to support our evolving student community.

Unlocking student potential for global success

Since starting his fashion design degree at Teesside University, Harry Tribe has displayed his creations in Milan and has gone on to launch his own business.

Harry, 24, from Middlesbrough, graduated with BA (Hons) Fashion Design. He said, 'I have always been interested in fashion and design, but I wasn't sure how I could make it into a career.'

'I decided to study at Teesside due to fear of moving away and being on my own in a big scary city, but I realised really quickly that I'd made the right choice. I enjoyed the creative freedom which the degree offered. Each day was unique and the opportunity to make whatever we wanted for our final major project was amazing.'

During his degree, Harry spent time completing work experience with local business Lazy Joes vintage store, designing a merchandise collection which was successfully released. Work from his final major project collection was also chosen to be featured in a fashion show at the Ferrari Fashion School in Milan.

Harry was also working freelance as a digital designer for various brands and businesses which helped him build some valuable connections.

Since graduation Harry has since set up his own business - Tribe Vision - based in the University's Launchpad premises in Victoria Road. Tribe Vision specialises in garment design and manufacture and production of digital fashion assets.



He added, 'Teesside is one of the few universities which offers digital fashion. If I hadn't studied at Teesside, I probably wouldn't have been introduced to the software which has enabled me to launch a career in the industry.'

Having my collection in the Ferrari Fashion School fashion show in Milan was an incredible opportunity to network with some amazing people.

'The University and my tutors were extremely helpful in helping me get my career started. The facilities are amazing, and the lecturers were extremely supportive of me pushing the limits with digital fashion.'

MOBILITY

Our mobility offer at Teesside University has been developed in collaboration with students, expanding provision to include a range of options that appeal to a wider audience, allowing all students to participate, regardless of their financial or social situations.

Proactive resourcing has secured record funding this year from the national Turing Scheme, to support the development of this vital employability activity, covering cultural, study and virtual activity as well as summer schools and staff and student exchange.

PARTNERSHIPS

At Teesside University we believe in engaging in equitable partnerships that are based on a reciprocal learning process. Working with our international partners, we're tackling some of the world's most pressing challenges.

The evolving world and increasingly competitive global education market commands proactivity and collaboration, making international partnerships more important than ever. We value our academic partnerships with institutions that share our values, our industry partners who support us with curriculum development, research and mobility, and our networks that champion and support the delivery of global education across the world, such as the Council for At Risk Academics (CARA), and the Association for Commonwealth Universities (ACU).

Through our research and transnational education networks, we are able to deliver on our mission of transforming lives and economies. Through our collective commitment to our students, we have been able to change the lives of many hundreds of students, graduates, and academics.



...the power of education as a force for positive change.

Innovation in global learning

A new global collaboration has developed a ground-breaking course in resilience planning and disaster management, positioned to embed practical learning that addresses the UN Sustainable Development Goals through education. The new course, supported by the British Council Going Global Partnership programme, has been launched overseas and will welcome its first UK cohort at Teesside University in September 2024.

The innovative programme, which combines the strands of the University's future-facing learning framework across three academic Schools, to offer a unique student experience, was developed by staff and students from Teesside University, and three Indian institutions; Sanjay Ghodawat University, SRM Institute of Science & Technology, and Ajeenkya DY Patil University.

The introduction of the co-designed course will address the increasing need for experts in the field of disaster mitigation to address key global challenges that face the world today, such as flooding, forest fires, and earthquakes. Students from all institutions will also be given the opportunity to study both in the UK and India through agreed flexible mobility or as an internship as part of the course.

As part of the development of the degree, Teesside University students travelled to India to participate in a training programme with resilience planning and disaster management professionals at Sanjay Ghodawat University, and met with disaster management authorities in Maharashtra and Tamil Nadu. Academics from Teesside also

visited the partner institutions in India to provide training and development to staff delivering the course.

Students from the three Indian institutions visited the University's campuses and attended public health lectures, met with local partners; Middlesbrough Football Club and the North East Ambulance Service to discuss their emergency procedures, and attended Teesside University International Business School's (TUIBS) inaugural aviation conference at Teesside International Airport.

Dr Simon Lynch, Associate Dean International, TUIBS, said, 'Working collaboratively across our global partner network to develop this innovative course recognises the power of education as a force for positive change.'

Dr Kevin Thomas, Associate Dean International, School of Health & Life Sciences said, 'Internationalisation is embedded throughout the learning experience at Teesside University, and this new course provides a blueprint for global engagement to address the challenges of the future.'

STRATEGIC AIM & PRIORITIES

Our aim: To be a global institution that provides an excellent international experience through partnerships and networks across the world.

We will deliver this by focussing on five strategic priorities:

> To diversify and enrich the University by recruiting students and staff from across the world.

- > We will implement a recruitment strategy that embraces equality, diversity and inclusion, ensuring all our students benefit from a culturally rich learning community.
- > We will expand our global reach, through the use of robust data and market-led intelligence that identifies new opportunities across the world.
- > We will champion the positive impact of international students across the communities we serve locally, nationally and globally.



> To develop mutually beneficial strategic education partnerships.

- > We will leverage current and potential global activities, including joint ventures, transnational education, research collaborations, and mobility, to expand our partnerships network.
- > We will extend our international research, innovation and knowledge exchange activity and reputation, working with new partners on a global basis.
- > We will promote the work of the region in global markets, acting as a convener for effective academic-industry collaborations.



> To encourage all our students to become global citizens by creating international opportunities throughout their University experience.

- > We will leverage our partnership networks to enhance opportunities for student and staff engagement to engage in global experiences.
- > We will develop our mobility offer to include a range of opportunities for students from all backgrounds and heritage, including short term and virtual experiences.



> To support and enhance all aspects of student life, maintaining consistently high levels of international student satisfaction and achievement.

- > We will develop an inclusive and engaging globalisation culture across the whole of the Teesside University Group that embraces diversity and enriches the student experience.
- > We will work together to educate global citizens, through the University's future-facing learning model, to effectively deliver 'learning that travels' for all of our students, wherever they are studying Teesside University courses.



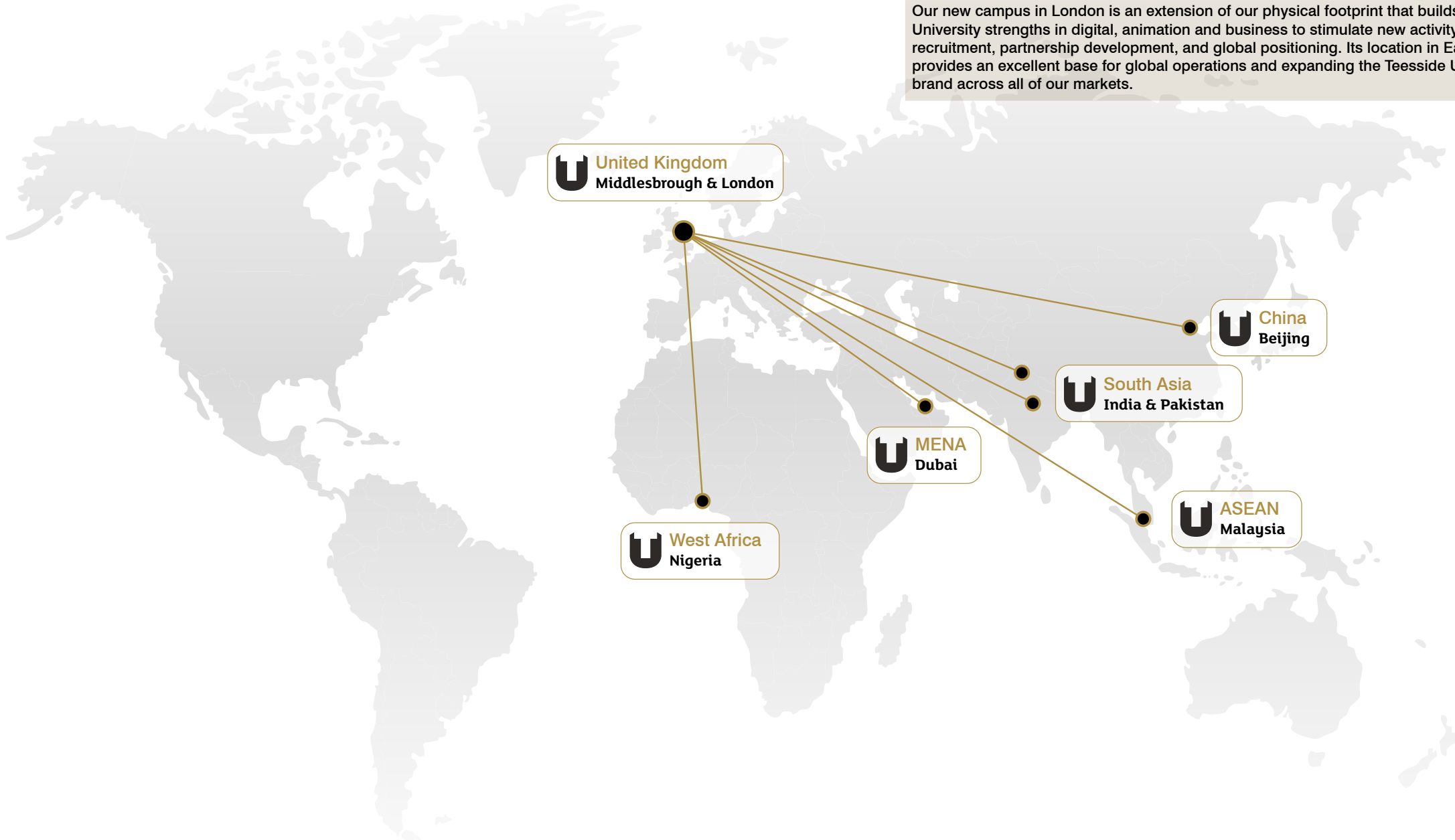
> To facilitate international research and knowledge exchange.

- > We will effectively articulate and promote institutional and regional strengths and expertise highlighting the synergies between education, research, and enterprise at a national and global level.
- > We will support and empower staff to expand their research and innovation activity with new partners.
- > We will deploy our knowledge expertise to support partners and address shared challenges globally.



DELIVERY

The success of the Teesside University Global Strategic Plan will be achieved through collaborative working across the University and with our external networks.



The University's international ambitions will be successfully delivered through Teesside University Group assets, that will be leveraged to maximise the global reach and reputation of the University, including:

Regional office and campus network

Through our network of campuses and regional offices, the University will maximise opportunities to build strong and sustainable partnerships, diversify our recruitment markets, and identify research, mobility, and commercial potential.

Our new campus in London is an extension of our physical footprint that builds upon key University strengths in digital, animation and business to stimulate new activity across student recruitment, partnership development, and global positioning. Its location in East London provides an excellent base for global operations and expanding the Teesside University Group brand across all of our markets.

International Study Centre

Our on-campus partner, Study Group delivers preparatory courses that recruit students directly to Teesside University to study our courses.

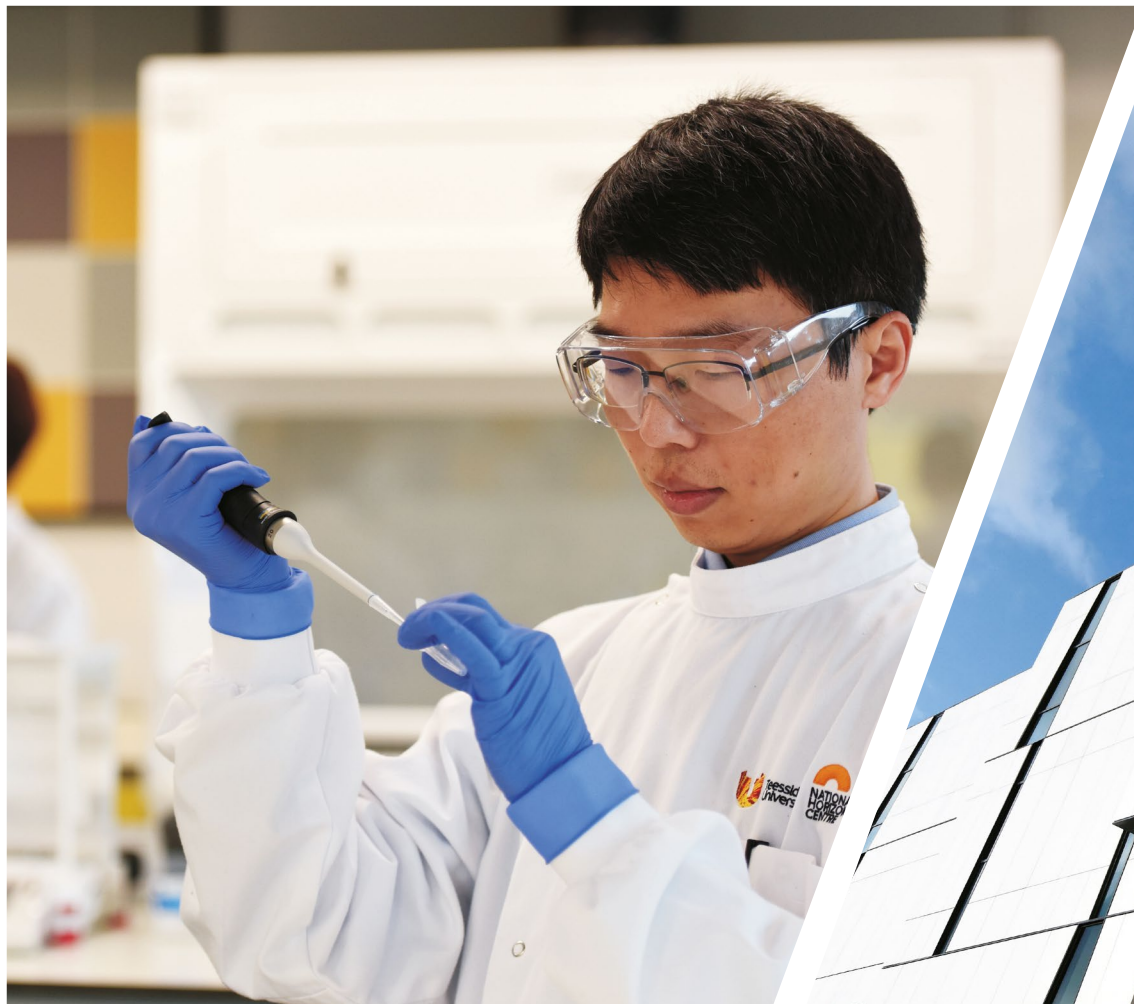
We will leverage this expertise to protect the diversity of our student body and improve access for underrepresented markets.



Future-facing learning

The University's award-winning future-facing learning approach ensures our students develop the skills that equips them to succeed in a globalised world. By embedding a global dimension to learning through this framework, we ensure our students participate in innovative and relevant learning experiences that enhance their global outlook and awareness.

Our cutting-edge research facilities, including our National Horizons Centre of Excellence for Biosciences, and our newly opened Net Zero Industry Innovation Centre have already attracted global interest and will be a key driver in enhancing our reputation for research and innovation in these areas across the world. Working alongside international partners, these vehicles will be leveraged to co-create solutions and ideas that address shared priorities.



Campus masterplan

The University's campus masterplan will continue to enhance our facilities and services to create a learning and teaching environment that attracts students and staff from across the world. We will embrace technological advancements to provide a future-facing environment that inspires individuals from all backgrounds to achieve their ambitions.





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